



CLEAN WATER EDUCATION PARTNERSHIP

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CWEP Fall 2002 and Spring 2003 **(FY2002 and FY2003) Radio Activity Summary**

Network – Market	Cost of Run	Number of Spots¹ Run	Dates of Runs
NC News Network – statewide	\$6,000	30	Oct. 14 thru Nov. 24, 2002
NC News Network – statewide	\$6,000	30	Feb. 24 thru Apr. 6, 2003
Total	\$12,000	60	

1. Two spots were run: Oil Leaks (30 seconds) and Fertilizer (30 seconds). The copy (wording) of the radio spots was based on television spots from the Washington State Department of Ecology.